The Best Software Choice For DMC Tours

- Negotiate with local suppliers for prospective trips and track responses
- Project system allows supplier tracking, email communication & workflows, and the ability to update live products with confirmed suppliers
- Provide a portal for Customers to validate trips and passenger data
- Enjoy easy import of reservation passengers when submitted by customers

Start your journey with Softrip.

Strength in Numbers:

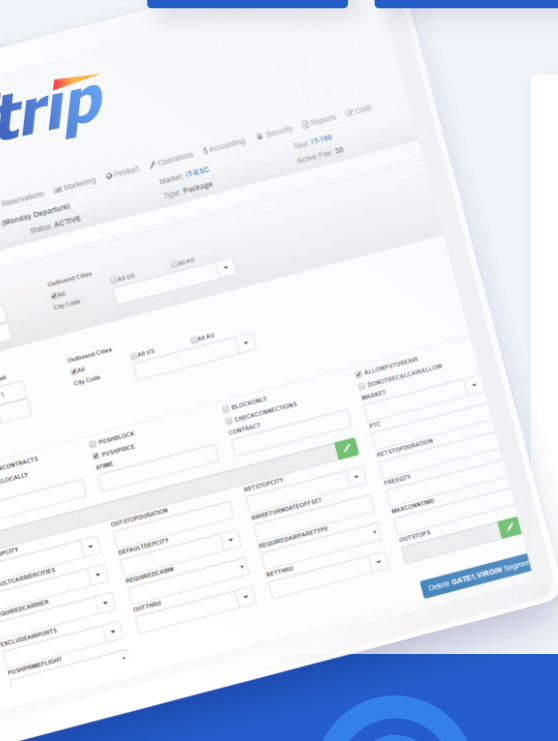| 20+	100+	#1	$2 billion+	1 million+	5 to 500 Users
years in business	combined years of industry experience	platform choice for USTOA members	in reservations created annually	passengers traveling with Softrip operators each year	We scale with you as your business grows

Our Customers:

Celtic Tours VACATIONS

VACATIONS BY RAIL®

KOMPAS

C·I·E TOURS

Xanterra

YMT vacations

CLUB Adventures

BACKROADS

VBT®

Contact

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Support For
DMC Tours

Experts in Our Field

- Our platform was built within best-in-class tour operator Gate 1 Travel, and our team has 60+ years of combined experience in the industry.
- We have a proven track record with top names in the industry, harnessing their knowledge and expertise to continuously improve our platform.

We Scale with You

- From 5 users to 500 users, our journey together continues. Never go through the headache of switching systems again.
- We are the most robust and feature-rich system in the industry. You dream it - we can do it.

Immediate Return on Your Investment

- Power topline revenue opportunities with our platform. Promote and share products with your customers, easily offering pre- and post-nights and optional tours.
- Eliminate tedious manual processes and maximize time spent designing exceptional product offerings.

Your Source of Truth

- Utilize one comprehensive system to manage your business in its entirety, covering all aspects of the tour operator workflow and eliminating the need for 3rd party vendors.
- Manage the first supplier negotiation through the last accounting transaction within one platform to increase accuracy and eliminate integration headaches.

Support for All Types of Travel

- Sell any destination and type of travel that supports your business. Our flexible platform supports escorted tours, custom groups, and FIT...we cover it all. Easily design superior products to meet customer interests.
- Our platform can be configured for outbound tour operators, inbound tour operators, and travel agencies.

Our Comprehensive Platform

Our expansive suite of products solves the problems of modern -day DMC Tours.

Reservations

- Intuitive step-by-step process for both internal users and external customers to create reservations, manage bookings, view and send documents, and complete payments.

Product Management

- Build desirable travel packages for your customers, maintaining important supplier information and managing costs and pricing.

Operations

- Manage the daily responsibilities of trip management. Quickly and accurately automate communications with customers, report rooming lists to suppliers, and manage inventory.

CRM & Marketing

- Assess marketing efforts and manage contacts with an integrated CRM. Track and store important customer preferences and special requests.

Reporting & Task Management

- Extensive portfolio of reports to help you analyze data and and improve operations. Manage key tasks within your organization.

Integrated Payments

- Robust payments integration accepting the most popular payment types, including ACH, and offering alternate options like scheduled payments and installment payments.

Accounting

- Accrual-based accounting system built for the complexities of travel. View a profit & loss statement at the trip and reservation level.

API Connectivity

- Connections to major hotel suppliers, GDS systems, rail systems, and other suppliers.